

M O T I O N

The Westchester Town Center Business Improvement District has designed and installed a street banner program to promote local shopping and dining on Sepulveda Boulevard between Lincoln Boulevard and Manchester Avenue. This year the banner program has been expanded to include Sepulveda Eastway and W. 87th Street between La Tijera Boulevard and Truxton Avenue.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 63.132, approve the Street Banner program recognizing the Westchester Town Center “Shop, Dine & Enjoy!” campaign for the period of June 6, 2011 to June 5, 2012.

I FURTHER MOVE that the City Council approve the content for the attached banner designs.

PRESENTED BY:

BILL ROENDAHL
Councilmember, 11th District

SECONDED BY:
